



## Green Key's policy clarifying reference to Green Key after receiving the certification

Establishments having received the Green Key certification must during the duration of the certification:

- a) Display the standardised Green Key plaque by the entrance, in the reception or in the lobby of the establishment (imperative criterion 3.1 and explanatory notes)
- b) Display the standardised Green Key certificate at the reception or lobby of the establishment (imperative criterion 3.1 and explanatory notes)
- c) Provide accurate and clear information about Green Key for guests in the establishment (imperative criterion 3.2 and explanatory notes)
- d) Display accurate and clear information about Green Key for guests on the website of the establishment (imperative criterion 3.3 and explanatory notes)

Furthermore, it is encouraged that the establishment displays information about Green Key in the staff area and informs third-party operated businesses about its Green Key certification (guideline criteria 13.1 and 13.3 and explanatory notes).

All Green Key certified establishments will receive the plaque, certificate and the Green Key logo after the first certification. After each re-certification, the Green Key certified establishments will receive a new certificate. Green Key certified establishments can also purchase a Green Key flag.

All reference to the use of Green Key's name and logo must comply with the [Green Key Branding Guidelines](#).

If a Green Key certified establishment chooses to terminate or not renew its participation in Green Key after expiry, the establishment must remove all reference to Green Key:

- Plaque
- Flag
- Information material about Green Key
- Reference to Green Key on website

